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Insider's Guide To Buying Gold & Silver At Wholesale

Insider Secrets to Buying The Right Metals, At DEALER Cost,
Without Having To Become a Licensed Bullion Dealer

By Doyle Shuler

Introduction:

I am probably a lot like you. As I continue to read, watch, hear and experience the crazy gyrations going on in our economy, our government and our financial sectors, I grow more concerned every day. I do my best to stay up on the economy, and the more I learn, the more I know that it's imperative that I make some very wise investment decisions sooner than later. What about you?

Above everything else, I knew I did not want to be one of those people who was not paying attention... who got all of their information from the 6:00 news and went with the flow... and got wiped out financially... not paying attention to what was **REALLY** going on... nor doing anything proactively about it. I had done that a couple of times in the past with investments and real estate and this time was going to be **DIFFERENT**. Fortunately those experiences resulted in an education that helped me think differently about wealth cycles, asset classes and financial protection.

I didn't want to just "*think positive*" and hope for the best and assume that the good people running our government and our financial institutions had my best interest at heart. Far from it. While I'm very patriotic and love my country, I'm terribly disappointed in the economic decisions coming from the leaders at the top.

I decided to harness my concern about where this economy was going and use that as motivation to study, research and do everything I reasonably could to find out what was really happening and where the very best opportunities were today. Instead of being freaked out by all of the craziness going on, I became determined to find a way to profit from the craziness instead of being dragged down by it.

What this report represents is my personal study and research about the economy and investing in gold and silver. I have read many, many books on the subject, attended seminars, studied countless web sites, and met with different professionals in the investment field.

As a result of my research, I was introduced to a unique group of very wealthy experts, associates and mentors that have helped me understand what lies ahead. Everyone has heard someone say at one time or another, *“The rich get richer and the poor get poorer.”* It's true. The reason it's true is what few ever explain. The main reason is a **lack of financial education**. Those who continue to act without the proper financial education tend to continue to lose time and time again. In this book I'll share with you what I've learned about investing in gold and silver and welcome you to our group. You deserve to know the truth!

I placed a disclaimer at the beginning of this report however, it's worth repeating here. This report is not meant to give you investment advice because I am not a financial advisor. Like me, you should always seek the advice of an investment professional before making any investment decisions. I have simply distilled the information I have been studying for decades and condensed it to the most critical and key strategies and information that I believe are the most important when buying gold & silver.

In this brief report, I reveal to you the discoveries I have made about this whole complicated and confusing issue of investing in gold and silver. I will share with you the good, the bad and the ugly...and show you what I ultimately discovered.... and reveal to you how much of the ***“smart money”*** is investing right now. I will hold nothing back. It is my desire to educate you and help you on your journey.

Towards the end of this report, I will reveal to you how you can actually buy all of the gold and silver you want... at true wholesale prices. I will show you how to buy at the **EXACT** same prices that hundreds of *“Preferred Precious Metals Dealers”* buy at, and you won't even have to go through the pain and hassle of getting a dealer's license.

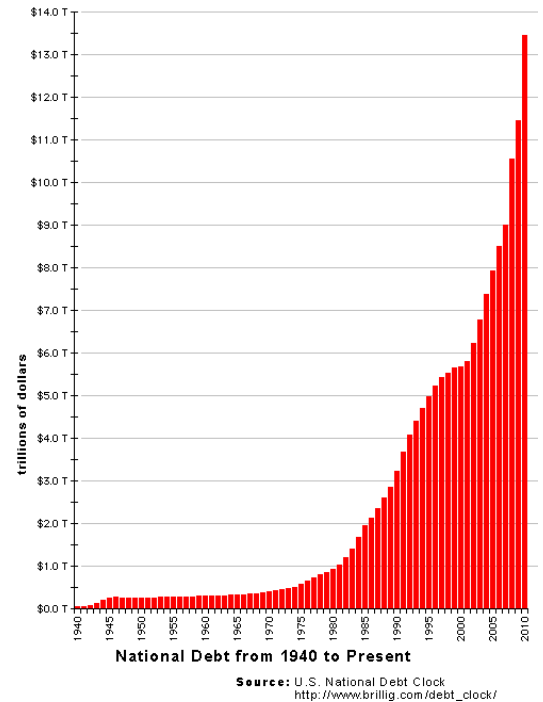
Okay... let's dive in and get going.

It's The Economy...

If you have been paying the least bit of attention to the news and observing what's going on around the world, then you instinctively know that things are way out of whack... this time. **This is Not like "Your Father's Recession".**

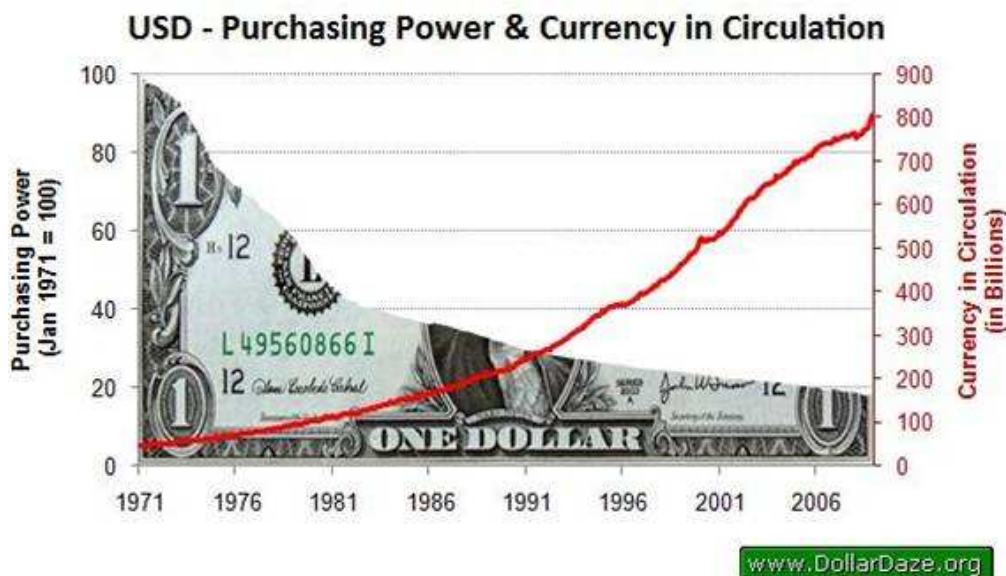
Just the simple fact that in the last several years the United States has created more debt, than the combined debt that we have managed to created since George Washington was president... has got to tell you something.

And as we all know from the recent collapse of the housing market, anything that goes up like a rocket... eventually collapses and causes a huge amount of pain on the way down. **The good news is ... collapses also offer once-in-a-lifetime opportunities for those "in the know."**



In December 2010, the gross federal debt of the US surpassed 100% of GDP for the first time, and total federal obligations are now at 443% of GDP. The Federal Reserve is now buying 75% of all US debt that's going up for auction because the rest of the world has simply stopped buying.

What "buying" means is, the Fed is simply printing the money to pay for the debt. (*That makes since...right...or has everyone lost their @#!&^%* minds?*) It's 100% pure monetization, which is always the primary cause of hyperinflation.



The US is officially in “Ponzi-scheme Mode”, issuing more and more new debt each month, to pay off the current obligations, while hoping the economy will bounce back into full-blown growth mode and allow them to pay back the debt at some point in the future. But with a debt-based, consumption-centric economy like ours, you can’t solve a debt problem by encouraging consumers to take-on more debt.

I believe congress has two choices in 2011....They can take the road of austerity through huge, massive budgetary cuts. If this takes place, we can expect to see riots in the streets and union strikes just as we’ve seen in Europe throughout 2010..... Or....They can allow the Fed to keep printing fresh bills to pay the tab, ultimately leading to the “hyperinflationary depression”.



My guess is that congress will not have the courage nor the stamina to bite the bullet and make the huge cuts that are necessary. The good news is... these events will be the catalyst to massive increases in the prices of gold & silver.

As this chart clearly shows, the dollar and gold have been going in the opposite direction for some time now. **You want to make sure you are on the right side of this trend!**

However, this short report is not meant to be a detailed analysis of the economy, nor is it to convince you that you need to invest in precious metals. My assumption here is... if you are reading this report...you already know that you need to invest in gold and silver.

You just need to find out the answers to these questions:

1. What two types of metals make the wisest investments?
2. How do I invest so I don't get ripped off?
3. How do I Dramatically *MAXIMIZE* my investment dollars?

Ready... Fire... Aim

Funny how it is, when buying gold & silver many people totally forget about the AIM part, and just do the Ready... Fire part. They make decisions emotionally without gaining at least a basic understanding of what they are buying and how they should purchase it. That's why I put together this report for you. To help you understand the

fundamentals and basic concepts of investing in precious metals so you will be armed with the facts, and invest your money wisely and ... not totally get "ripped off" like so many do.

Are you ready? Let's dive in...

So Many Investment Options... How Do I Choose

As you know, there are practically an unlimited number of different ways to invest in gold & silver. Some make much, much better investments than others. Let's take a quick look at the key factors of the most popular gold and silver investment options.

Gold & Silver ETFs (Exchange Traded Funds) ETFs are simply securities that trade like stocks. They are easy to buy & sell. GLD is the most popular gold ETF and SLV is the most popular silver ETF. These can be very good vehicles for *trading* gold & silver...but they lack a lot of key safeguards when it comes to *investing* in gold & silver. These funds are intended to constitute a simple and cost-effective means of making an investment similar to an investment in the actual metal itself. However, a number of different analyst who have researched many of the gold and silver ETFs now suspect that share prices may not be tied to the actual performance of the metal itself. This is a very important issue and you need to do your own due diligence before investing in ETFs.

Another problem with ETFs is many financial advisors believe the share prices all ALL Stocks will be pulled down when the overall stock market goes down or crashes. Just as a falling tide lowers all boats, a crashing stock market will take a lot of good stocks down with it. Many experts believe the actual physical metals will perform far better than ETFs and stocks in the long run.

Buying on Margin You hear it every day from the clean-cut, nicely dressed man on TV advertising that not only can you buy gold and silver from him, you don't even need to pay for it all up front. He is so nice, he will let you put only 20% down and then he will loan you the rest of the money for your purchase. What a guy? And, he is only going to charge you an interest rate on the amount you borrowed typically ranging from 1.3 to 2.5 times the rate of the best home loan rates. Sure, if you time it correctly, you can make a good pop buying on margin.

Margin may be the right choice for you if you are a professional trader or have loads of experience, have plenty of money, can afford to lose a lot of it, and are very lucky. However, if that is not you...and if you like to be able to sleep at night ...and not worry about losing your house if the market takes a sudden dip...then my suggestion is not to

touch margin accounts with a 10 foot pole. I have personally known two people who have actually lost their personal residence as a result buying gold on margin...and they were considered "experienced."

Numismatics There are several areas of numismatics that are outside the scope of the gold and silver market and we'll leave those areas out of this discussion. For now I'll cover the area of numismatics that involves collecting graded coins. I'm sure you've noticed how many time slots on the television these days are filled with shows selling coins? There are several different types of graded coins that can be collected and given the current economic conditions there is one area of numismatics that has the most potential for appreciation should things continue in the direction they have been going. Given the recommendations of my mentors and experts, at this time, the other two should be avoided. Let's discuss three classes of such coins:

1. Older, rare coins.
2. Commemorative coins
3. Modern issue graded coins
4. Non-graded bullion coins

Before we get into discussions about each let's talk for a minute about how the price of a numismatic coin is calculated.

Numismatic coins have 3 layers of cost built into their price:

- 1. The metal content**
- 2. The numismatic premium**
- 3. The dealer profit**

Of the three layers it is best to minimize #2 and completely eliminate #3. If you know how and where to buy at wholesale you can do that...more on this later.

The metal content - When purchasing numismatic coins with the hope of having an asset that increases in value it is safest to only deal in coins that are pure silver or gold. I didn't understand this when I first began my collection and collected many coins that were a mix of various metals and while many of these coins were quite nostalgic they are of little value when measured for their silver or gold content. Stick with silver or gold coins that are pure.

The numismatic premium – This is the premium placed on the coin for its rarity, age and grade. The key to minimizing this premium while still acquiring an asset that can have significant appreciation based on the metal content is to avoid rare, aged coins.

Grading Services - To establish the value of a numismatic coin, coins are graded by grading services. The top four grading services are: ICG, ANACS, PCGS and NGC. Each service follows the standards of the Sheldon scale of grading where each coin is rated based on specific characteristics for the given coin. A **perfect** MS70 grade can sometimes be subjective however when a coin is graded that receives this designation it can achieve a significant numismatic premium based on rarity and age.

Dealer profits – This is premium the dealer must place on the coin to cover their overhead and create an income. Profits on numismatic coins can typically range from 15% to over 100%.

Older, Rare Coins These coins are the opposite of modern issue graded coins which we'll discuss shortly. These are coins that are typically 20 or more years old. As time goes on there are less and less coins that have been kept in perfect condition or have not been in circulation and so they become more rare and begin to gain quite a bit of numismatic premium. In tough economic times, many experts believe that these coins while beautiful and nostalgic, will not hold their value.

In good economic times some coins can be worth many, many times the value of the metal however, it is the opinion of many experts that these premiums will become less important and it will be more about the metal content as economic times change.

Commemorative Coins Be very careful here. Many of the commemorative coins that you see advertised on TV and in magazines are a complete waste of money. Some of these are flat out scams. Many of these coins are only plated with various grades of gold and silver and are far from pure. Almost 99% of all the counterfeit coins are counterfeit numismatics and commemoratives ... they are seldom bullion coins.

Plus...if you need to sell the coins...who the heck wants them and is willing to pay anything for them? When you need to sell some coins... **you want coins that are instantly recognized as the real thing.** The best way to meet this instant recognition is to purchase coins produced by the **US Mint**. My advice, forget about commemorative coins and invest your money in the "*real thing*".

No one likes to think about it but if things get really tough in our country as some experts and economist are now predicting, the dollar crashes, unemployment soars, many more banks fail and things go from bad to worse...and we are forced to use our gold and/or silver coins to buy, barter or trade with....what do you think will be the most important at that time: **(A)** The fact that you have a 1 ounce silver American Eagle that

is pegged to be worth the current spot price of silver plus a small premium.... or **(B)** The fact that you have a 1 ounce Morgan silver dollar that is very rare and at one time carried a numismatic premium of a thousand dollars above the price of the metal itself?

Do you think at a time like that....when you really need the money...the person you are exchanging it with is really going to care about the rarity of the coin that much? Do you think the numismatic coin will maintain its same numismatic premium in bad times... as it maintained in good times? That's for you to answer.

Modern Issue Graded Coins Modern issue graded silver and gold coins are a rapidly growing class of numismatic coins. They currently represent the majority of coins being graded by the top grading services. These coins are typically less than ten years old with many millions of coins in circulation. The most in demand coins in this class are those receiving the designation **MS70**. **Modern issue graded coins are a simple and safe way to participate in numismatics.** Because of their age and abundant quantities, they typically carry a low numismatic premium, thus limiting your down side risk. These assets tend to appreciate over time and are valued by collectors. Modern issue graded coins are a great way to diversify your silver & gold holdings.



Should tough economic times be in our future, very little will have been invested in the numismatic premium of these coins which allows the asset to be considered as viable for those interested in investing in gold and silver... while enjoying the beauty and nostalgia of these coins.

Trends indicate that the most in-demand modern issue graded coin is the Silver American Eagle produced by the U.S. Mint. **Stay with me and I will show you how you can create an income while collecting these assets and even get some of these for free.**

Non-graded bullion coins These are coins that are similar to the numismatic coins mentioned above however they are not graded or collected for their nostalgia, rarity or age. They are coins that are collected for their metal content. They differ in that they do not have numismatic premium. Typically dealers will charge anywhere from 1% to over 40% over cost for these coins. **In just a bit I will show you how you can buy them for 0% over cost. Stay tuned.**

Confiscation Recently I was doing some research and called one of the major gold and silver dealers that you see advertising on TV practically 24/7. The "sales person...or rather I say *pit bull*" that I talked to was totally indignant towards me. He emphatically lectured me about the fact that they only sold numismatic and simi-

numismatic coins because they were the ONLY coins that could not be confiscated by the government. I can't believe these guys are shoveling out this garbage. Don't be suckered in by this BS.

Let's get this one straight. Way back in 1933 President Roosevelt signed an executive order requiring US citizens to turn over their gold to the Federal Reserve in exchange for Federal Reserve notes (dollars). It's funny that less than 22 percent of the gold in circulation was ever turned in.

On December 31, 1974, President Gerald Ford repealed the executive order that Roosevelt signed and Congress restored Americans' right to own gold. Finally, in 1977 Congress removed the president's authority to regulate gold transactions.

Michael Maloney states that the United States is the only nation on the planet whose dollar would go to zero if they confiscated our metals and doesn't believe that would ever happen.

He said it's truly sad that this confiscation scare continues to be the root cause for either inaction or poor silver and gold investment decision making.

As the law stands today there are no limits on gold and silver ownership. If the government outlaws private gold ownership again, there is unfortunately nothing you or I will be able to do about it.

Our government makes the rules and they can change the rules at any time. They can do anything they darn well please...regardless of what Mr. Snotty metals salesman tells you. This confiscation concept is perpetuated by unscrupulous dealers trying to scare you to death so they can sell you what they want to sell you...their over-priced numismatic coins. If you fall for it, you are going to end up buying the wrong coins, at way inflated prices.

My advice, if any dealer even mentions "*non-confiscatable*," you should hang up the phone or run the other way. There is simply no such thing as something the government cannot confiscate. Lastly, if you decide to invest in gold and silver American Eagle coins like I suggest, they are extremely private because there is no reporting requirements when you buy and sell these coins. More on this shortly...

Foreign Coins Why not buy some South African Krugerrands, Canadian Maple Leafs, British Sovereigns, French Roosters, Danish Mermaids, etc. *Boy, doesn't that sound sexy?* Here are the facts. Any numismatic premium associated with foreign coins diminishes outside the country of origin. So if you buy some of these sexy foreign coins... when it comes time to sell them... if you want to get the best price... you may have to have to find buyers in the respective countries. Then you are going to have to ship them overseas to the buyer....and you have the exchange rates to deal with.

Additionally, some foreign coins have varying weights like 0.2354 troy ounce, etc. They are seldom one full troy ounce and they are seldom stamped with their metal content or purity... but only stamped with a denomination. Due to the above factors, foreign coins are much more difficult to sell and are of limited value in an emergency. Well then, *"Why do so many of those metals dealers/salespeople push them so hard?"* You guessed it. They often place higher mark-ups on them so they can make more profit on them. In my opinion... why bother? Why not keep it simple and just do it the easy and safe way?

IRS Reporting Requirements Great news! In the United States there is NO LIMIT to the amount of precious metals you can own, and neither the dealer nor the customer is required to report the purchase of any precious metal, in any quantity, at any time. There is no IRS form for reporting precious metals transactions.

Note however, with any transaction...or two or more related transactions...that involve cash or cash equivalents in the amount of \$10,000 or greater must be reported to the IRS by the seller. It's the dealer who must report the cash transaction, not the precious metals transaction. Suggestion. If you want to purchase large amounts of precious metals, use a bank wire. Banks don't report them and precious metals dealers aren't required to either.

Reporting of Sales of Precious Metals When you decide to cash out and sell you gold and/or silver to a dealer, some gold and silver items DO require the dealer to file form 1099B reporting the transaction.

Good news. The dealer reporting requirements DO NOT apply to American Gold or Silver Eagle Coins regardless of the quantity.

Note on Capital Gains: When you sell, you are obligated to report your capital gains to the IRS. Remember to keep your receipts and records and always seek advice from your tax advisor. Don't confuse the dealer reporting with IRS reporting.

One last suggestion: While this is my understanding based on experts who understand the laws at the time of this writing, always consult your tax attorney for updates and accuracy in paying your taxes and clarifying your liabilities in the sale of coins.

Gold or Silver, Which One Should I Buy?



Personally I believe both metals offer large upside opportunities. However, most people want to maximize their investments and invest in the "very best" areas possible, that offer the highest potential rate of return.

Here's the story. For thousands of years since gold and silver has been the primary form of money on planet earth, the exchange rate has averaged 12 ounces of silver to 1 ounce of gold. A 12 to 1 ratio. Yes, throughout history this ratio has had wild swings due to wars, politics, inflation, deflation, manipulation, etc., ...but when you average it all out, the historical average is a 12 to 1 ratio. As I write this report, the ratio is 48 ounces of silver to 1 ounce of gold. Doing the math, if we were to only get back to the 12 to 1 ratio today, silver would be about \$120 per ounce today!

Given enough time, values always revert back to their mean. When anything is so disproportionally out of whack, it usually overshoots the mean before settling back to its historical average. The longer and further out of whack it is... the further it will usually overshoot the average.

Here are some interesting facts. Silver truly is an indispensable metal. It is the most electrically conductive, thermally conductive, and reflective element. Silver is used in just about every type of electronics we can imagine, batteries, photography, medical application, mirrors, reflective coating, silverware, solar energy cells, soldering, water purification, brazing, coins, electrical conductors, electroplating, jewelry, and much, much more.

Gold on the other hand has two basic uses, money and jewelry. Today less than 10% of gold production is used in industrial applications. Ninety percent of all the gold ever mined throughout history is still available for purchase somewhere. In the early 1960s the United States had a stockpile of silver totaling over 3.5 Billion ounces. Today it's shrunk to only 20 Million ounces and the rest of the world's governments have followed suit.

If we are running so low on silver, why don't they just mine more of it? Well, it's not so easy. 75% of newly mined silver is found as a by-product while mining for copper, lead, zinc, and gold. Current silver mine production is a little over 500 million ounces per year, and primary silver mine producers produce only 25% of that.

The average time to take a new silver mine from discovery to production is 5 to 7 years... and even longer in countries and states with strict environmental laws. Additionally the world is running out of silver underground as well. According to the USGS, at current rates of production, the two metals we will run out of first are gold and silver. At these rates gold reserves will be exhausted in 30 years and silver in just 25 years.

Some experts believe we are on the verge of the greatest silver boom history has ever seen. As the dollar continues to collapse, big investors will first turn to gold, and that will dramatically drive gold's price up.

Then.... when the general public finally catches on to what's going on, gold will look really expensive to them. In a frenzy, people will rush to silver, just as the stockpiles are practically diminished and production has practically stopped.

That is when silver prices will *Explode*.

Due to all of the above, it's my opinion... and the opinion of experts, my mentors and billionaire investors that **silver clearly offers the highest potential rate of return.**

I have heard some really smart people suggest that silver could exceed \$1,500 per ounce. Do I think it will go that high? I have no idea. I can tell you that at the current price of silver... if silver only gets back to it's all-time historic ratio of 12 to 1, that will give us a 400% increase from the current price of silver.

I am pretty sure the stock market is not going to offer those kinds of returns and I am not aware of anything else... at this time... that can offer those kinds of returns. So yea... I personally think silver is the place to be right now.

What Do I Buy.... Bars, Coins, 90% or 40% Coins?



When you go to most precious metals dealer sites, you are faced with an overwhelming number of different products to buy. If you don't know what to buy, it can be very confusing. So what's the best form of metal to buy? Well...it depends. It depends on how much money you have to invest, what your reasons are for investing, where you plan to store the metals you buy, etc. For this report, I am going to talk about options for the average investor.

You can buy bars of silver and gold in many different sizes. These typically carry a lower premium than coins due to there being less labor and production cost to produce them. Here is a key point to keep in mind. If you ever think you may need to use your silver or gold as a means of exchange, trade or barter.... it's much, much easier to use coins instead of giant 100 ounce bars, for example. I mean, big bars of metal are just not that practical to use or carry around.

Plus... when selling them, some buyers will need to have them inspected to be sure they have not been hollowed out and filled with filler metals. Another benefit to coins is that you can sell smaller quantities at a time... along and along... instead of having to sell a huge bar all at one time.

Of course you can buy the bags of 90% or 40% silver US coins. For the most part, these are pre 1965 US coins that were made up of 90% or 40% actual silver. You can typically buy \$1,000 face value bags of these coins. The pros are; they are easy to use as barter coinage. You may remember during the gasoline shortage when Jimmy Carter was in office, some gas station owners were gladly taking these in trade for gas because silver prices were soaring at that time.

For the cons, these bags are large, heavy, bulky and take up a lot of space. Plus, when you go to sell, they won't get near as big of an investment bang when silver soars ...because they will have to be melted down and refined to separate the silver from the coins. Many times this silver will sell at a significant discount because of that. My suggestion is to forget about these bags and always buy 0.999 investment grade fine silver.

For me, I believe the single best, easiest, simplest and most practical way to invest in silver...is with **1 ounce United State Silver Eagle Coins**. Here are the benefits to investing in these coins:



- The Silver Eagle coin is the legal tender silver coin for the United States with a \$1 face value, however, its intrinsic silver market value is far higher.
- The Silver Eagle is an extremely liquid silver investment backed by the United States government.
- The Silver Eagle can be used in legal contracts based on their \$1 face value, but they are traded according to the market rate for silver.
- The Silver Eagle has a beautiful design recognized and highly tradable all over the world.
- The Silver Eagle garners the highest bid prices for silver bullion in North America.
- The Silver Eagle in the United States is the most recognized and trusted silver investment vehicle on the market.
- The Silver Eagle is .999 fine silver and acceptable for your precious metal IRA.
- The Silver Eagle has 1 oz fine silver stamped in English on the coin.
- US Silver Eagles are .999 fine silver bullion coins making them an excellent hedge against a currency crisis and a great option for emergency coinage

- The Silver Eagle is exempt from IRS 1099B brokerage reporting which makes the American Silver Eagle one of the most private investments in the world.

For me, it's a no-brainer. Just stick with the Silver Eagles... don't try and get too fancy... and you can't go wrong.

Storage... Where Do I Keep Them?

Once you purchase your gold and silver, you have a number of options when it comes to storage.

Bank Safe Deposit Boxes Many people like to simply put their metals in their bank safe deposit box. That's clearly a viable option, at least for some of your holdings, but do keep a few things in mind. If your back is closed, you can't get to your metals. The week following the attacks of 911, the banks were closed for the week... and you would have been unable to get to your metals. Also, if your bank were to go out of business, you would have to wait until they decided to let safe deposit box holders back in to retrieve their contents.

Additionally, the contents of safe deposit boxes are not insured by the bank nor by FDIC insurance. Many investors believe it's wise to diversify the storage of your metals and spread it out among a number of different storage options.

Home Safe Many investors like to have at least some of their gold and silver where they can always keep their hands on it... and a home safe is a great solution for this. You may want to have a conversation with your home insurance agent first. When it comes to choosing the right safe, remember... you get what you pay for. If you are going to store your valuable assets... don't choose the cheapest safe you can find. A combination Fire and Burglary safe often makes a great choice if it is a high quality safe. Shop around and talk with some professional safe companies. They help people just like yourself everyday and can give you great advise.

Bury It Some people like to get PVC pipes, attached the screw-on or glue-on ends, and bury their gold and silver in the ground. If you choose to do that, construct a solid plan for remembering where you buried it, and be careful who you tell about it. Also remember some people use metal detectors for just such a thing... so be smart and careful...and bury it deep enough to avoid detection from metal detectors.

Vault Storage There are a number of companies throughout the US and around the world that offer very secure vault storage. This is the most secure form of storage there is. Your metals are safe, secure and insured. You can sleep well knowing they are not going anywhere. It does pay to shop around as the monthly vault fees and terms of

service do vary widely. When you purchase your metals, you can just have them shipped directly to your vault storage company.

What you may not have known about storage is that you can own gold and silver in a private storage depository (PSD) that's not part of the financial system like Brink's. Brink's is a private company, it's not part of the banking system and doesn't fall under banking laws and in fact, they call themselves UPS with guns. It's basically and delivery service. This ensures your privacy.

During the week of 9/11, the government shut down the banking system, but Brink's was still open, doing business, and shipping and receiving gold and silver. They are only closed one day / year; Christmas.

With Brink's, your gold and silver will be counted under the watchful eye of an auditor and under videotape surveillance. The counter and the auditor both have to sign an inventory list, then your precious metals are placed into a container and sealed, tagged with your name, account number, contents and securely stored in the vault.

Your metals will be shipped to you within 48 hours (excluding weekends) anytime you ask.

Your holdings are not carried as an asset on the PSD's books so if the PSD files bankruptcy, closes for any reason or changes ownership, your precious metals are still safe and are still yours. Also, when you purchase your metals, you can just have them shipped directly to your vault storage company if you wish.

(Note: Since I promote gold and silver programs publicly on my blog, etc., I choose to keep all of my metals in off-site vault storage and suggest you do too if you publicly promote such programs.)



Physical Gold and Silver For Your IRA / 401(k)

This is an excellent idea and is highly recommended. Many financial planners are now suggesting investors have 20% to 40% of their investment portfolio in physical gold and silver. There are only a handful of companies that allow you to have **physical gold and silver** in your IRA account.

I have discovered the nation's leading provider and advisors of tax advantaged self-directed IRA LLC and self-directed 401(k) programs that allow you to invest in physical

gold & silver. They create highly specialized, owner managed IRA LLCs that give you complete checkbook control to leverage your IRA to hold physical gold & silver, tax advantaged real estate, invest in residential rental properties, private businesses, commercial buildings, loans, land, foreign vacation homes, and much more.

This company has been doing this for 11 years, has an A+ accreditation ranking with the BBB, has been awarded the Five Star Best in Client Satisfaction Award several times, and is 100% compliant to state statutes, federal law, IRS code and ERISA requirements even under the close scrutiny of nearly 50 IRS audits. They have written four books on the subject are an authority in the Self Directed field. It cost \$2,500 for them to set up and structure your specialized IRA LLC. However, unlike most custodial managed IRAs, there are no annual asset value fees charged against your account, no transaction fees ever, and no hidden commissions of any kind. After your LLC is set up, they typically only charge around \$125 per year for an annual review, and that's it!

If you would like to find out more about this best-in-class company, please email me at: Doyle@BuySilverAtCost.com and in the Subject Line put: **Gold IRA Info Needed** and I will put you in touch with this fantastic company.

Where To Buy

This is the big, big question that I get asked all of the time. When buying physical gold and silver you basically have two options... **(1)** coin shops and **(2)** online bullion dealers. Most typically your local coin shops will need to charge high prices to cover their overhead and relatively low volume of sales. It's rare to find good prices for bullion at coin shops.

There are seemingly an endless number of online bullion dealers... and their prices, products and sales approach varies greatly. Recently I was conducting research for this report and contacted the top dozen online bullion companies. Many of these advertise non-stop on TV, radio, direct mail, via the web and more. You would recognize their names immediately. Caution, if you decide to do this... I suggest you have skin as thick as a rhinoceros. You'll need it!



Many of these "sales people" make the most hardened used car salespeople look like total wimps. I found there was no barrier to what they would say to get you to buy... and buy right now...and buy what they wanted you to buy. If you failed to comply with their wishes, they would question your manhood and your intelligence. Really, no kidding.

I had one guy tell me they were not there to answer my questions... they were just there to sell.... and I either needed to buy something 'right then', or they did not have time for me.... they had 500 people standing in line to talk with them and if I was not ready to purchase right then... I needed to hang up and call back when I was ready to buy.

One of the first questions they press you for is how much money do you have 'right now' to invest. If I gave them a low figure (testing their minimums), some of them insulted me on the spot and treated me like a total loser. Also... some of them said flat out... if you aren't liquid right now for at least 5K, 10K, 15K or up.... (depending on that companies' minimum purchase amount)... I was simply not qualified to talk with them.

I can't remember the last time I was made to feel like such a third-class citizen. For the most part, people skills and customer service was not part of the program. It was just... go for the kill right off the bat....and if it doesn't look like an easy quick kill.... move on to the next victim. This is not exactly the way I like to do business. I couldn't help feeling sorry for the hundreds of non-experienced people who call them and who are easily manipulated....and are "sold" before they even know what happened.

In addition to most of them being so "*pleasant*" to deal with... the fees many of them charged were absolutely ridiculous. Seriously, some of them charge mark ups of 30% to 40% over the spot price. Do you know how big that is? **Your bullion has to appreciate 30% to 40% before you can even break even.** I am surprised some of these guys are not wearing a mask and a gun to conduct business.

TV, Radio and Magazine Advertising I am sure you have seen and heard the bullion dealers who seem to advertize non-stop on TV, radio, in magazines, etc. I am sure you also instinctively know this.... but just stop for a moment and imagine what the advertising bill must be for these companies. Next, ask yourself what they must have to pay their "black-belt sales people"...you know they don't work cheap.

Want to guess where all the money comes from to cover this kind of overhead? You got it. **They have to charge a lot more for their products to cover this tremendous overhead.** In actuality, their customers are paying for all of the advertising. My suggestion.... Never buy from companies like this unless you want to pay a lot more for your gold & silver.

Beware Of The Fees & Charges I am not making this stuff up. Some of these bullion dealers charge the following types of fees....and if you don't ask and pull-it-out-of-them.... most of them don't even bring these fees up until you are at the end of finalizing your purchase, either on the phone or in your shopping cart online. Get a load of some of these types of fees: **(a)** commission fees, **(b)** broker fees, **(c)** amount over spot costs, **(d)** payment processing fee, **(e)** shipping fee, **(f)** handling fee, **(g)** insurance

fee, and more. These are simply additional profit centers for the companies. Some of them will offer really low prices per-coin up front...to get you interested....and then make their profits from you via these "back-end" profit centers. Don't take these fees for granted, they can really add up and cost you dearly. You have to ask the right questions up front... if you want to shop wisely.

(When I was doing my research and asking some of these questions about their fees ... some of the salespeople became upset that I would even *ask* about these fees. They tried to make me feel like a total cheapskate for even asking the question. **Their come-back was**; *"If gold & silver go up like we think it will...these fees will be tiny and meaningless compared to your gains....and if you don't think it's going up that much, you should hang up and quit wasting my time"*. What a ridiculous way to look at it and handle my objection to their high fees. My reaction... they can keep their metals and their high fees. I am a smart shopper and I know I can do much better than that!)

Keep in mind, how you must pay for your metals also varies. Some require you to FedEx your payment to them... an extra cost of time and money for you to deal with. Some even charge you an additional fee, (a payment processing fee), just for the privilege of paying by credit card. Wow. It's shocking to see how some of these companies treat their customers.

Here's The BIG, BIG BIG Thing...

If you are buying American Eagle silver or gold coins, remember this.... **an American Eagle... is an American Eagle**. It makes absolutely no difference where you buy it from... it's the **EXACT same coin**. It's a commodity. They all come from the United States Mint. Just because you may pay 30% more for your coins when buying from a particular dealer, doesn't make them any more valuable than if bought them at wholesale. When buying, you simply take the QUALITY issue off the table. It's a non-issue.



It pretty much goes without saying that you want to deal with a trustworthy and reputable dealer. You need to do your homework and be sure that the dealer you choose to work with is solid, stable, honest, has a good track record and are the type of people you want to do business with. As I always say, you can't make a good deal with bad people.

PRICE, PRICE, PRICE

In my opinion... other than the above mentioned safeguards... **PRICE** is the most important thing when it comes to buying silver and gold. After all. You are investing in gold and silver to make a profit...right? So you might as well make the most profit as you possibly can...right? And...the lower price you buy your coins for... the more profit you will make.... right? Pretty simple...eah?

GREAT QUESTION: What if you could find a gold and silver bullion dealer who did not need to make a profit on the sales of their gold and silver? What if you could find a bullion dealer who would sell you all of the gold and silver you wanted.... **At Cost... At Wholesale.... At Preferred Dealer Prices?** What if you could buy all of your gold and silver at the EXACT same price that the **largest bullion dealers** buy their inventory for.... and you wouldn't even have to get your bullion dealers license to do it?

Does all of this sound too good to be true? Of course it does. After all... how could a company stay in business if they don't make ANY profit of the sale of the gold and silver they sell?

ANSWER.... A company could do it if they were a private membership, wholesale buyers club. If they were a company who made their profits from the sale of memberships... and not from the sale of the actual gold and silver itself.

You may be asking yourself right now... **Is there a company like this?**

Well ladies and gentlemen, that is exactly what I discovered after years of searching... and after years of paying far, far too much for my precious metals. It's a company called **Preservation Of Wealth** (POW for short.) The name says what it does, it helps you **Preserve Your Wealth.**



Preservation Of Wealth was started in July of 2009 in Frisco, TX (just outside of Dallas). The business model they chose to use is somewhat similar to that of very well known wholesale buyers clubs like **Sam's Wholesale Club**....(part of Wal-Mart) and **Costco**. I'm sure you have heard of them and you are likely already be a member. With Sam's Club and Costco, you pay an annual membership fee and then you get to buy all of the merchandise you want, at greatly reduced prices, all year long. **Smart!**

At Preservation Of Wealth, you pay a membership fee, and you get to buy all of the gold and silver you want... at cost.... at wholesale. The company absolutely, positively makes nothing, zero, zip, nada on the sale of the actual gold and silver you buy. All of their profits come from the low membership fees and an "optional" auto-ship program that is available to members. That's it. In fact, Preservation Of Wealth is such a great value that hundreds of gold & silver **DEALERS** join because they can buy their inventory less expensively here... than anywhere else!

Did you catch that? Let me repeat... **The prices are so good at Preservation Of Wealth that hundreds of Gold & Silver Dealers have joined because they can get Better Prices than they were paying before they found POW!** These dealers buy from POW... mark up the gold & silver they buy... and then sell it to their customers at the marked up prices. That is how they make a living!

Now... YOU have the opportunity to buy... at the Exact Same Prices these Dealers are buying at. That's a big deal! **As far as we know... POW is the ONLY Gold & Silver Buyers Club in existence.**

So I bet you're thinking it must cost a lot for the annual membership for such a unique private membership club. I think you're going to be shocked at just how low it is. **It only cost \$249 to join Preservation Of Wealth.** There are **no monthly fees** what-so-ever! Plus you get a POW web site, hosting, a back office, marketing info and more.

You are probably thinking; *"Okay...that sounds pretty darn good....but how long will it take me in savings to make my initial investment back?"* Good question. It depends on how much silver & gold you buy. To form a comparison, in November of 2010 I made a purchase from a very respected bullion dealer whom I personally know many 'guru investors', (who are house-hold names), purchase from. (Plus...this dealer is NOT one who advertises on TV and Radiothus, they don't have to charge a lot more to cover their ridiculous advertising cost.)

The minimum quantity of Silver Eagles I could buy from this particular dealer was one tube (20 one oz. Silver Eagles come per tube.) I made back-to-back purchases of 20 Silver Eagles... one from this big-time dealer and one from POW, on the same

afternoon, within minutes of each other... so I could get the best comparison price-wise. Below is a chart showing the differences in cost between this big-time dealer and POW.

As you can see.... **it cost me 21% MORE to buy the EXACT SAME COINS from the big-time dealer... than it did from POW.** All total I paid **\$132.90 MORE** for the privilege of buying from the big-time dealer. Thus... I could have purchased 4 more Silver Eagle coins from POW with the money I would have saved from the other dealer. And that savings was with only buying 20 coins. ***Just think how much you can save if you bought a lot of coins?***

Costs	Big Name Bullion Dealer	Preservation of Wealth	Difference	Percentage Difference
Spot Price @ time of purchase	\$ 26.15	\$ 26.15		
20 Silver Eagle Coins Costs	\$ 662.56	\$ 571.00	\$ (91.56)	-16%
Average Cost Per Coin	\$ 33.13	\$ 28.55	\$ (4.58)	-16%
Shipping/Handeling/Insurance	\$ 19.95	\$ 13.65	\$ (6.30)	-46%
Payment Processing Fee	\$ 16.01		\$ (16.01)	
FedEx charge to send payment	\$ 14.45		\$ (14.45)	
Total Cost For 20 Silver Eagles	\$ 772.25	\$ 639.35	\$ (132.90)	-21%
Total Cost Per Coin	\$ 38.61	\$ 31.97	\$ (6.64)	-21%

So, with an average savings of \$6.64 Per Coin.... You only have to purchase 38 Silver American Eagles to re-coop your initial net POW. Plus... I can absolutely assure you that there are many, many dealers out that who charge much more than my test case. So if you only plan on buying a few coins, POW may not be for you. **However, if you plan on buying 38 or more Silver Eagles, it's an absolute no-brainer!**

Funny thing.... when I received the two shipments, (and it took me about 2 weeks longer to receive the shipment from the big name dealer... than it did from POW)... I put both of the tubes on my desk.... took the coins out.... and compared them. They were of course exactly alike. **The only difference was that one cost me 21% MORE... or \$6.64 Per Coin MORE than the other ones.** I would have much rather received 4 more coins... but it was all part of my research.

No Minimum Or Maximum Purchases



With Preservation Of Wealth there are **NO MINIMUM PURCHASES**. If you want to simply buy 1 Silver Eagle coin.... fine.... no problem. You pay the exact same "per coin price" that you would if you were to buy a bunch of them.... because there are no mark-ups what-so-ever.

No Purchase LIMIT With POW you can absolutely buy as much silver and gold as you want. There is NO Maximum Limit on how much you can buy. You are only limited by the amount of money you have to invest :)

Some of the members of POW have net worth's of 7 and 8 figures. (*They can sniff out a bargain when they see it, and they know how to save money!*) I have had some of my team members buy hundreds of thousands of dollars worth of metals at a time.

With POW, you can make no purchases... or you can make as many as you want... it's all up to you.

No Way To Compete Since Preservation Of Wealth makes No Profits on the sales of its bullion.... there is no way for any other "traditional" bullion dealers to compete.... unless they want to pay you to buy their metals. They have to mark-up their coins to make a profit and stay in business.

It Pays To Share I am not going to spend much time discussing this here.... but POW also has a Marketing Program that pays you to share this with others. Here's the idea. Most people who invest in gold and silver... know other people who also invest in gold and silver. And.... most people who like to save money and buy At Cost.... also know others who like to save money and buy At Cost.



I coined the phrase; ***"Friends Don't Let Friends Pay Too Much For Their Gold & Silver."***

And it's really true. If you find something great...the first thing you want to do it tell your friends and people you care about... about it. It's just a natural thing to do.

When you share POW with others... you earn **\$100** for every person you refer who joins under you. Plus there is a binary that your people get placed in that pays you to **Infinity**. I put all of my new members on the bottom of one of my legs, and continue to build the legs straight down. **Thus, I build one of your legs, (half of your business), for you!** You just build the other leg of your business to maximize your earnings. The company pays out 75% of its revenue to its members (perhaps the highest payout in the industry), so it's a very lucrative compensation plan. To find out more about the business opportunity, go to: <http://preservationofwealthreviews.com/opportunity/>

Thinking small.... if you just refer 2 friends to this program... your membership becomes almost Free.

Thinking Big.... there is **no limit** to the amount of money you could make by catching this amazing wave that is forming in gold and silver investing.... and sharing this with the huge number of people who are becoming silver and gold investors *right now*.

Note: There are absolutely No Requirements to share or market this program at all. If you only want to use POW to buy your bullion at cost... no problem, that's perfectly fine. You never have to tell another soul about it. It's just an option.

Personally I love buying at wholesale and getting the very most that I can for my money. I also like sharing great values with my friends & family and business associates. If you would like to find out more information about Preservation Of Wealth, and the many benefits of joining my team, please visit my web site or give me a call.

<http://www.PreservationOfWealthReviews.com>

Buy sharing this incredible opportunity with others, I have been fortunate to have built the fastest growing team of POW members throughout the United States. **After only marketing this business for a little over 2 months, and working it very much part-time, I have created a full-time income with POW**. Not bad. *And, it's growing like crazy!* I have a number of 7-Figure network marketing earners on my team, well over a dozen multi-millionaires, financial planners, mutual fund owners, and tons of amazing people from all walks of life. For me, this additional income stream gives me even more money to buy more silver! 😊 I am also on the **Advisory Board** of POW & have a very active role in the growth of the company.

I can't tell you the last time I was as excited about anything as I am about POW!

1) We have the Exact same gold and silver products as everyone else has.

2) We have **THE** Absolute Lowest Prices that you will find anywhere! ***No one beats our prices!***

3) There is a HUGE wave forming of millions of people who every-day are realizing the dollar is continuously devaluating and that gold and silver are the best protection of their purchasing power against a devaluating dollar. Our Timing and Positioning are *PERFECT!*

4) POW pays out to its members, "By Far" the highest in the industry... so you can make a lot of money with this if you apply yourself!

If you are looking for the PERFECT business, with the PERFECT product... you absolutely will not find a better one than POW.



I order to give my team members all of the tools, systems, resources and training they need to **maximum their success**, I created my own TEAM website/community. I call it **POW Builders**. It's the only team of its kind in POW, and it offers more benefits to our team members than any other team in POW *by far!* **Just for joining my team, I give you well over \$4,000 worth of benefits... totally FREE!** We offer our members professional capture pages, WordPress Blog sites like mine, off-line and online training, and much, much more. I even give my Team Members the legal, **Private Label Rights** to **this** eBook. You can personalize it and make it your own! I've done most of the hard work for you. Members just plug into my system that's already been created.

You can find out more about these valuable team benefits by going to my blog site:
<http://preservationofwealthreviews.com/team-benefits/>

If you are ready to get started with POW, you can either go to my POW company web site at: <http://www.JoinDoyle.com> and sign up there, OR you can complete the Membership Registration Form at the bottom and mail it to me. If you have any questions, just give me a call. My personal cell is: 843-388-2565 If I am tied up at the moment, and you need to talk with someone right away, call Tammy at: 843-270-8198

The Time Is NOW These are truly unprecedented times. Some very big players are taking enormous positions in gold and silver right now as you read this. Now more than any other time in human history, you have the potential to increase your net worth exponentially during this economic upheaval... all without exposing yourself to great risk.

Michael Maloney, one of Robert Kiyosaki's Rich Dad's Advisors and author of ["Guide to Investing in Gold & Silver"](#) says, ***"This is not just a once-in-a-lifetime opportunity. It is a once-in-human existence opportunity, and it will never come again. The coming wealth transfer will be the likes of which the world has never seen."***

David Wiedemer, PHD and economist says, ***"Gold is a rising bubble on its way to becoming one of the biggest asset bubbles of all time."*** It seems to me that we are in the early stages of a massive, spring-loaded explosion in gold and silver prices... and I can't think of a better position to be in other than being able to offer the "average person" the ability to buy gold & silver at true wholesale prices.

I encourage you to do your own homework & research and decide what is best for you and your family. I am happy to have made this information available to you and hope that you learned some important information that will save you from making some serious mistakes with your investments, and hopefully save you a lot of money by now knowing how to buy wisely.

Wishing you the very best life has to offer and great investing success.

God bless.

Doyle



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Preservation of Wealth, Inc. Registration Form

Full Name _____

Address _____

City _____ State _____ Zip _____

Main Phone _____ Alt Phone _____

Email _____

Date of Birth ____/____/____ SSN or Tax ID _____

Username to log in to site _____ Temporary Password _____

Replicated Website address (Storename): www.PreservationofWealth.net / _____

Entry Type (**Circle One**):

(Benefits Program and Associate \$249) (Benefits Program \$249) (POW Associate \$50)

Credit Card Type (Circle One): Visa Master Card American Express

Card Number _____ Exp Date ____/____/____ CCV Code _____

Name on Card exactly _____

Credit Card Billing Address (Skip if same as above)

Address on Card _____

City _____ State _____ Zip _____

Optionship™ Packages

Circle the Package of 2 MS69's or MS70 coins you would like to receive monthly: (Prices are subject to change with market fluctuations) Selecting to receive these coins is completely optional and can be changed at any time.

2qty MS69 \$60 each Great Value

1qty MS70 \$99 each Great Value

2qty MS70 \$95 each Better Value

3qty MS70 \$90 each Best Value

Please mail this completed form to:

Doyle Shuler, 295 Seven Farms Drive, Suite C-117, Charleston, SC 29492

If you have any questions, please call Doyle at: **843-388-2565**

Or, if you prefer to sign up online, go to: <http://www.JoinDoyle.com>

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